



Santa Outsourcing to Sugar Loaf, Visit Scheduled

(North Pole: December 2011) Unnamed sources have told The North Pole News that plans are in the works for all “memorable gifts” to be outsourced to Sugar Loaf Art & Craft Village this year. Santa is planning a trip to Sugar Loaf and the elves are looking to the Reindeer team for solidarity. A phone call to Rudolf last night went unanswered.

With only days until Christmas this latest news has elves very nervous. A recent trend shows that boys and girls have no idea what they receive for Christmas from year to year. This lack of gift retention has created disappointing

results in Santa’s cookie take which is down 35 percent in recent years. Santa has hired Abominable Consultants to find quick solutions.



The scary cookie data has **Santa visiting Sugar Loaf on December 10, 2011 from noon to 5pm.** “This is obviously a “cookie and milk” junket as

Sugar Loaf officials are stopping at nothing to wood glue a deal.” said elf Jingle “We understand that Santa’s Sugar Loaf appearance will be showered with **refreshments, carolers, and a tree lighting ceremony at 4:30PM.** There will also be horse and carriage rides with Santa all afternoon. That’s right I said a horse!”

Recent Tweets From The Claus Sled Team

Blitzen@Twitter - *Claus not a Clydesdale!!*
Dasher@Twitter - *I’ll worry when horses fly!!!*

Insiders are telling The North Pole News that Abominable Consultants has procured an agreement for the Clauses with the artisans and unusually charming boutiques in Sugar Loaf to provide memorable items and much more.

Sugar Loaf Gifts Irking Elves

- Custom designed jewelry
- One of a kind pottery, handbags and quilts
- Handmade leather goods
- Organic soaps and scented candles
- Watercolors & photography
- Stained glass, fashions and accessories
- Handmade furniture and barn framing
- Crafts and hand-sewn specialties and florals



Abominable Consultant’s polling data revealed that both naughty and nice boys and girls want gifts they will remember and the big box stores and even elves are coming up “short” so to speak.

Elves are planning a reconnaissance visit to Sugar Loaf. “We need to find out what these Loafers are doing right.” said spokes elf Jangle. Organizers are urging all elves to visit the Sugar Loaf website at www.sugarloafnewyork.com and download the SL Walking Map and merchant pages before boarding the Polar Express. There is also an information booth in the center of the village with maps and current events posted at a reasonable height.



In Other News: The Island of Misfit Toys Looks To Sugar Loaf for Extreme Makeover

Sports: ELF Intramural Basketball League Still Looking For First Point

Weather: Very, Very Cold. Ears Under Your Hat



All characters appearing in this paper are fictitious. Any resemblance to real elves and animals living or dead, is purely coincidental. Santa is of course real. For a walking map of Sugar Loaf’s artisans and merchants please visit our website at www.sugarloafnewyork.com or email us at sugarloafnewyork@gmail.com.

Make Time To Loaf!